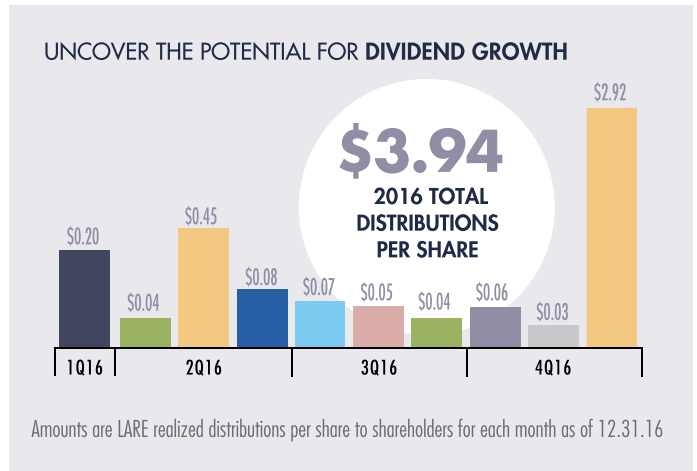


LARE **TierraXP™ Latin America Real Estate ETF**

3 REASONS TO CONSIDER INVESTING IN LARE

1 ATTRACTIVE INCOME POTENTIAL

Unlike fixed income, real estate generally tracks the broader economy over time. Emerging Markets, including Latin America, saw a steep sell-off in assets over the last three years, however, for the investor, discounted assets can translate into higher yields and relative value. Latin America real estate may be a compelling vehicle to capture not only income but the potential for dividend growth. Many experts believe that developed market Real Estate Investment Trusts (REITs), for example, will be challenged to grow dividends given the low growth environment. Latin America's growth prospects, however, suggest that real estate companies may be in an ideal position to not only grow their book values but also their dividends.



2 DIVERSIFY BY GOING REGIONAL

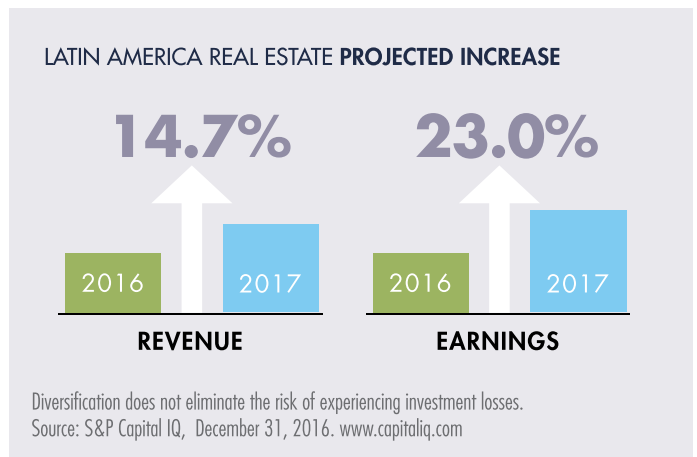
The **TierraXP™ Latin America Real Estate ETF (LARE)** is the only product to offer geographic and property type diversification and exclusive focus on the Latin America region. While many competing products focus only on countries within the Emerging Market space, the reality is that is not how business works. Latin America as a trading block is integrating more and more every day and real estate is increasingly a regional sector. Through diversification the investor may mitigate risk of concentration and take advantage of opportunities that would be missed otherwise by focusing only on one country or on the most widely owned securities.



3 GROWTH POTENTIAL

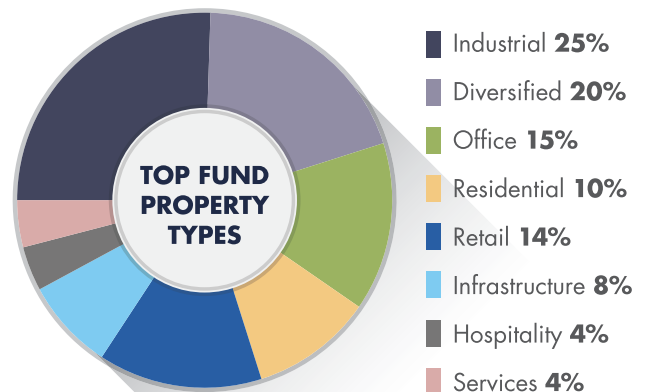
Latin America real estate is projected to grow revenue by around 15% and analysts expect earnings growth to expand approximately 23% in 2017.

Growth is a key driver of a company's ability to pay dividends and increase shareholder value. On the heels of the sell-off in Emerging Markets over the last three years, many real estate companies are now poised to take advantage of the potential economic rebound. Revenue growth for REITs can be an important source of dividend growth over time.





Data as of 03.10.2017. Subject to change. Source: Tierra Funds.



Data as of 03.10.2017. Subject to change. Source: Tierra Funds.



For more information, visit TierraFunds.com or email LARE@effmg.com



Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by calling 1-844-ETF-MGRS (1-844-383-6477), or by visiting TierraFunds.com. Read the prospectus carefully before investing.

ETF MANAGERS GROUP

Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Narrowly focused investments typically exhibit higher volatility. Investing involves risks, including loss of principal. Foreign investing involves special risks such as currency fluctuations and political uncertainty. Investments in emerging markets accentuate these risks. Real estate risk factors include, but are not limited to, the fact that direct ownership of real estate is subject to fluctuations in the value of underlying properties, the impact of economic conditions on real estate values, the strength of specific industries renting properties and defaults by borrowers or tenants. Real estate is a cyclical business, highly sensitive to general and local economic conditions and developments, and characterized by intense competition and periodic overbuilding. Changing interest rates and credit quality requirements may affect the cash flow of real estate companies and their ability to borrow or lend money or to meet capital needs. Funds focusing on a single country or sector may experience greater price volatility. Diversification does not guarantee a profit, nor does it protect against a loss in a declining market.



ETF shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares. The Fund's return may not match or achieve a high degree of correlation with the return of the Solactive Latin America Real Estate Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index. The Tierra XP Latin America Real Estate ETF seeks to provide investment results that, before fees and expenses, correspond generally to the price and yield performance of the Solactive Latin America Real Estate Index. The Index includes equities listed in the Latin America region and which derive substantially most of their income from real estate and real estate services.

ETF Managers Group LLC is the investment adviser to the fund. The fund is distributed by ETFMG Financial LLC. ETF Managers Group LLC and ETFMG Financial LLC are wholly owned subsidiaries of Exchange Traded Managers Group LLC (collectively, "ETFMG").